



SPONSORSHIP REQUEST FORM

NOTE: THIS FORM, WITH APPROPRIATE AUTHORIZATION FROM THE DEAN OR VICE PRESIDENT, MUST ACCOMPANY THE SPONSORSHIP REQUEST, ALONG WITH ALL SUPPORTING DOCUMENTATION

Please complete and return, along with the sponsorship request, to Patrick O. Lindsey, Vice President, Government and Community Affairs, 4200 F/AB, or email to Alyson Wrase at ay3695@wayne.edu.

For academic units, it will then be submitted to the Provost for approval and further processing.

Group or organization requesting sponsorship: _____

Name of Event/Purpose of Contribution: _____

Amount of Sponsorship or Donation Requested: \$_____

1. Does the sponsorship align with the university's mission and/or strategic plan?

____ Yes ____ No

2. Has the university supported the event in the past?

____ Yes ____ No

If yes, how did the university benefit from the sponsorship? For example, branding, recruiting efforts, brought the community to campus, developed a partnership between the organization and the university.

3. Does the organization support or partner with Wayne State in any way?

____ Yes ____ No

If yes, will the sponsorship enhance this partnership?

Briefly describe:

4. Does the organization have an affiliation with Wayne State? For example, does a member of our Board of Governors, a member of the President's Cabinet, a Dean, or a member of the faculty or staff serve on the organization's board?

____ Yes ____ No

If yes, please describe the affiliation.

5. Does the organization assist the university in other ways?

____ Yes ____ No

If yes, how?

6. Do you or the university desire to establish and develop a partnership with the organization seeking support?

____ Yes ____ No

If so, how might this partnership benefit WSU?

DEAN'S OR VICE PRESIDENT'S AUTHORIZATION (REQUIRED)

DEAN OR VICE PRESIDENT

DATE: _____

SCHOOL/COLLEGE/DIVISION: _____

SPONSORSHIP/DONATION APPROVAL

APPROVED:

PATRICK O. LINDSEY,
VICE PRESIDENT FOR GOVERNMENTAL AND COMMUNITY AFFAIRS

DATE: _____

APPROVED:

Laurie M. Lauzon Clabo, PhD, RN, FAAN
PROVOST AND EXECUTIVE VICE PRESIDENT OF ACADEMIC AFFAIRS

DATE: _____