



**SPONSORSHIP REQUEST FORM**

**NOTE: THIS FORM, WITH APPROPRIATE AUTHORIZATION FROM THE DEAN OR VICE PRESIDENT, MUST ACCOMPANY THE SPONSORSHIP REQUEST, ALONG WITH ALL SUPPORTING DOCUMENTATION**

Please complete and return, along with the sponsorship request, to Patrick O. Lindsey, Community Relations Vice President, 4200 F/AB, or email to Alyson Wrase at [ay3695@wayne.edu](mailto:ay3695@wayne.edu).

**\*\*For academic units, it will then be submitted to the Provost for approval and further processing.\*\***

Group or organization requesting sponsorship: \_\_\_\_\_

Name of Event/Purpose of Contribution: \_\_\_\_\_

Amount of Sponsorship or Donation Requested: \$\_\_\_\_\_

1. Does the sponsorship align with the university's mission and/or strategic plan?

\_\_\_\_\_ Yes                  No

2. Has the university supported the event in the past?

\_\_\_\_\_ Yes    \_\_\_\_\_ No

If yes, how did the university benefit from the sponsorship? For example, branding, recruiting efforts, brought the community to campus, developed a partnership between the organization and the university.

\_\_\_\_\_  
\_\_\_\_\_

3. Does the organization support or partner with Wayne State in any way?

\_\_\_\_\_ Yes    \_\_\_\_\_ No

If yes, will the sponsorship enhance this partnership?

Briefly describe:

\_\_\_\_\_  
\_\_\_\_\_

4. Does the organization have an affiliation with Wayne State? For example, does a member of our Board of Governors, a member of the President's Cabinet, a Dean, or a member of the faculty or staff serve on the organization's board?

\_\_\_\_ Yes    \_\_\_\_ No

If yes, please describe the affiliation.

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5. Does the organization assist the university in other ways?

\_\_\_\_ Yes    \_\_\_\_ No

If yes, how?

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6. Do you or the university desire to establish and develop a partnership with the organization seeking support?

\_\_\_\_ Yes    \_\_\_\_ No

If so, how might this partnership benefit WSU?

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**DEAN'S OR VICE PRESIDENT'S AUTHORIZATION (REQUIRED)**

\_\_\_\_\_  
DEAN OR VICE PRESIDENT

DATE: \_\_\_\_\_

SCHOOL/COLLEGE/DIVISION: \_\_\_\_\_

**SPONSORSHIP/DONATION APPROVAL**

APPROVED:

\_\_\_\_\_  
DATE: \_\_\_\_\_

Patrick O. Lindsey  
COMMUNITY RELATIONS VICE PRESIDENT

APPROVED:

\_\_\_\_\_  
DATE: \_\_\_\_\_

Laurie M. Lauzon Clabo, PhD, RN, FAAN  
PROVOST AND EXECUTIVE VICE PRESIDENT FOR ACADEMIC AFFAIRS